



Federal Supply Schedule Price List

GENERAL SERVICES ADMINISTRATION

Professional Services Schedule (PSS)

Contract #: TBD

Contract Period: TBD

Contractor:

Diamond View Studios
Tampa, FL | Miami, FL | Atlanta, GA

Headquarters:

1616 E. Bearss Avenue
Tampa, FL 33613

Contact:

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DIAMOND VIEW



Federal Supply Schedule Price List

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Customer Information

1. **LOWEST PRICED SERVICE:** Prices shown in price list are gross, discounts available for productions world wide.
2. **MAXIMUM ORDER:** \$1,000,000
3. **MINIMUM ORDER:** \$100
4. **GEOGRAPHIC COVERAGE:** International
5. **POINTS OF PRODUCTION:** USA
6. **DISCOUNT(S):** 5% Overall Discount on Payments Expedited Between 15 Days or Less.
7. **USUAL PAYMENT TERMS:** Net 30 days
8. **GOVERNMENT PURCHASE CARDS ARE ACCEPTED AT OR BELOW THE MICRO-PURCHASE THRESHOLD :** Yes

In addition to holding the GSA Professional Services Schedule (PSS), Diamond View is a State of Florida-approved vendor.



Customer Information

9. GOVERNMENT PURCHASE CARDS ARE ACCEPTED ABOVE THE MICRO PURCHASE THRESHOLD: Yes

10. FOREIGN ITEMS: None

11. DELIVERY: To be determined at time of task order

12. FOB POINT: Destination

13. ORDERING ADDRESS: 1616 E. Bearss Avenue, Tampa, FL, 33613

14. PAYMENT ADDRESS: 1616 E. Bearss Avenue, Tampa, FL, 33613

15. WARRANTY PROVISION: Standard Commercial Warranty.

16. EXPORT PACKING CHARGES: N/A

17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE: Accepted above and below the micro-purchase amount

18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE AND REPAIR:

19. TERMS AND CONDITIONS OF INSTALLATION: N/A

20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES: N/A

21. LIST OF SERVICE AND DISTRIBUTION POINTS: N/A

22. LIST OF PARTICIPATING DEALERS: N/A

23. PREVENTATIVE MAINTENANCE (IF APPLICABLE): N/A

24A. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES: N/A

24B. SECTION 508 COMPLIANCE FOR EIT: TBD

25. DUNS NUMBER: TBD

26. TAX IDENTIFICATION NUMBER (TIN): 26-2092425

27. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR DATABASE): TBD

Why Diamond View?

INVESTED PARTNER

Diamond View was founded in 2007 with a mission of empowering people and organizations towards achieving their goals. We do this by using video as a force for good, and creating stories that inspire people and build strong brand connections. We believe Diamond View is the strategic video agency you are seeking to support your short-term and long-term goals. We are confident that by combining our creativity and design expertise with your knowledge, we will make a brilliant team and deliver an exceptional product.

SIN DESCRIPTIONS:

TBD

CORE VALUES:

IGNITED BY PASSION: Grit is what got us here. Hustle, passion and perseverance is what makes us "tick." Talent isn't enough. We put heart, soul and spirit into everything we do. Passion is our secret weapon, and we will work harder than anyone else, guaranteed.

BORN CURIOUS: We aren't creative, we're unapologetically off-the-wall. We constantly push the limits, even if it means failing. We don't start with answers, we begin with questions. To us, the unconventional is addicting and we passionately pursue innovation. After all, don't all ideas stem from curiosity?

EXPLORERS OF EXCELLENCE:

Our loyalty to excellence is undeniable. We're fully committed to energizing, engaging and inspiring others with our craft. Our awards and titles are appreciated, but we prefer to see goosebumps, tears, laughter or excitement from our clients after watching their video.





Labor Price List

LABOR CATEGORY	HOURLY RATE
Creative Director	\$300.00
Copywriter	\$125.00
Art Director	\$125.00
Account Manager	\$85.00
Executive Producer	\$250.00
Director	\$300.00
Line Producer	\$100.00
Production Manager	\$80.00
First Assistant Director	\$80.00
Second Assistant Director	\$75.00



Labor Price List

LABOR CATEGORY	HOURLY RATE
Production Coordinator	\$50.00
Director of Photography	\$125.00
First Assistant Camera	\$80.00
Second Assistant Camera	\$75.00
DIT	\$60.00
Video Assist	\$55.00
Gaffer	\$80.00
Best Boy Electric	\$80.00
Key Grip	\$75.00



Labor Price List

LABOR CATEGORY	HOURLY RATE
Best Boy Grip	\$55.00
Dolly Grip	\$55.00
Grip	\$55.00
Mixer	\$60.00
Hair Stylist	\$65.00
Makeup Artist	\$65.00
Assistant MUA	\$45.00
Wardrobe Stylist	\$65.00
Assistant Wardrobe Stylist	\$50.00



Labor Price List

LABOR CATEGORY	HOURLY RATE
Location Manager	\$75.00
Location Assistant	\$50.00
Propmaster	\$60.00
Props Assistant	\$50.00
Production Assistant	\$30.00
Casting Director	\$150.00
On Camera Talent - Principal Talent	\$75.00
On Camera Talent - Extra Performers	\$35.00
Voiceover Talent	\$125.00
Post Audio Supervisor	\$125.00



Labor Price List

LABOR CATEGORY	HOURLY RATE
Video Editor	\$100.00
Audio Engineer	\$100.00
Storyboard Artist	\$100.00
Pre Visualization/Animatic Artist	\$125.00
Motion Graphics Artist	\$125.00
Color Correction	\$125.00
Post Producer	\$100.00
Production Fee	\$25,000.00
Creative Fee	\$7,000.00



Labor Price List

LABOR CATEGORY	HOURLY RATE
Post Production Fee	\$10,000.00
Food Stylist	\$125.00
Script Supervisor	\$80.00
VTR Operator	\$50.00
B Camera Operator	\$80.00
Safety Officer	\$50.00
Medic	\$60.00
Teleprompter Operator	\$50.00
Still Photographer	\$150.00
Still Photographer's Assistant	\$80.00



Labor Price List

LABOR CATEGORY	HOURLY RATE
Police Officer	\$50.00
Carpenter	\$80.00
Driver PA	\$30.00
Motorhome Driver	\$30.00
Stunt Coordinator	\$150.00



Descriptions of Direct Costs

COST CATEGORY	PER UNIT
Travel-Airfare	\$400.00
Travel- Automobile Rental	\$300.00
Travel-Lodging	\$350.00
Travel-Per Diem	\$158.00
Props Purchase	\$60.00
Wardrobe Purchase	\$60.00
Set Supplies	\$25.00
Equipment Rental-Video Camera	\$1500.00
Equipment Rental-Lens	\$250.00
Equipment Rental-Tripod	\$75.00



Descriptions of Direct Costs

COST CATEGORY	HOURLY RATE
Equipment Rental-Easy Rig	\$75.00
Equipment Rental-Walkie Talkies	\$10.00
Equipment Rental-3 Ton Grip Truck	\$500.00
Equipment Rental-Specialty Item	\$1500.00
Equipment Rental-Sound Recording Kit	\$300.00
Equipment Rental-Lighting Package	\$600.00
Equipment Rental - Comteks	\$315.00
Construction Supplies	\$400.00
Studio Rental	\$2,500.00

Clients and Experience

Diamond View is made up of dreamers, calculated risk-takers, marketers and people that fight for your brand. Nationally recognized as a trend-setter in the video production community we've recently been awarded 5 Emmy Awards for our work. Despite all the awards and accolades, what we look forward to most is putting our talents to use to push your organization and goals forward.



CITY OF FORT LAUDERDALE



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The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor WD Number(s) identified in the SCA matrix. The prices offered are based on the preponderance of where work is performed and should the Contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.

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